



## Empower your mobile sales force

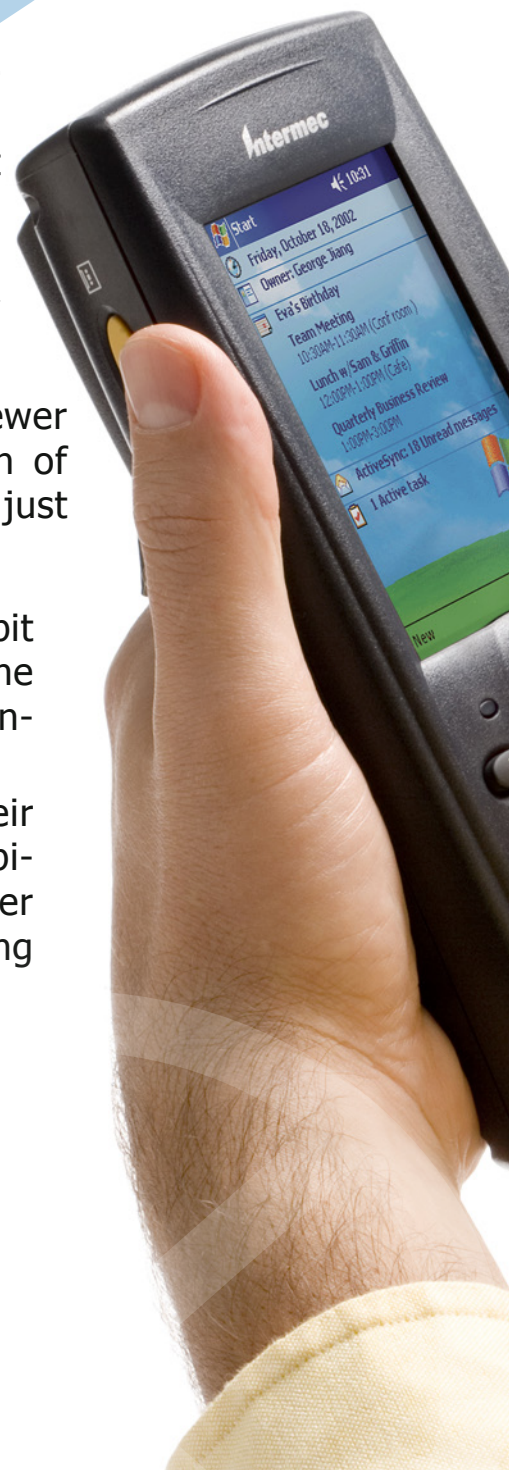
Automating the activities of the mobile sales executive allows the distribution operations to become more streamlined and efficient. In order to achieve this, it is vital for companies delivering consumer goods direct to the customers' stores to automate the

The sales team could access vital data about their customers on a mobile computer with up-to-date information, anytime any place. Accurate product, order and stock level information could be communicated to the customer during visits at the customer's site. Once a mobile solution has been implemented, orders could be taken and processed immediately; resulting in a significant reduction in delivery time.

Sales force productivity is likely to increase because of fewer back-to-base visits, but most importantly the digitalisation of customer information turns it into a corporate asset - not just the asset of individual mobile sales staff.

The mSales can also be utilised by companies who exhibit their products at trade shows and exhibitions, enabling the staff on the stands to take orders for items on display and enable an efficient service to visitors.

mSales provides organisations with a powerful tool for their mobile sales staff. It makes their jobs easier and simpler. Typically mSales allows the Sales Executive to place a customer order and send it immediately back to Head office for Picking and delivery. By the time the Sales Executive has left the customer, the order would be ready for despatch.





### Features:

- Access the current company catalogue anytime any place.
- Generate an electronic order for printing and sending to distributions.
- Arrange returns.
- Generate accurate delivery times.
- Send customers changes back to head office.
- Send messages and emails.
- View directions to the customer and mapping images.

### Benefits:

- Accounting/Inventory errors eliminated.
- Call planning optimisation.
- Reduced paper work during a visit and once back at base.
- Improved turnaround in invoicing.
- Reduction in delivery times to the customer.
- Detailed work analysis.
- Logging of vehicle maintenance information.
- Car stock information available at head office.
- Customer profile and history available at point of sale.

mSales has been designed to function on any Microsoft Windows mobile Device which has Pocket PC 2003, Windows Mobile 5/6 or WinCE 4.2.NET as it's OS.

Data transfer can be carried out via a number of wired or wireless connections such LAN,GPRS, GSM or WiFi. Microsoft SQL Server Mobile is utilised as the database on the mobile device and data produced for the enterprise systems being used in the organisation can be tailored for seamless integration.

**For further information contact:**

Shaz Naeem on 0121 624 2626 e: [shaz@portech.co.uk](mailto:shaz@portech.co.uk)

501 The Greenhouse, Gibb St, Birmingham, B9 4AA

t: 0121 624 2626 f: 0121 624 0550