

Zebra® Printing Solutions for Industries with a Mobile Workforce



Zebra mobile printers are revolutionising field-force operations and improving business processes.

The mobile printer range, offering Bluetooth® or 802.11b/g wireless connectivity, is perfect for field-force applications.

Zebra Technologies delivers innovative and reliable on-demand printing solutions for business-improvement and security applications.

With over 35 years in the business, Zebra operates globally. More than 90% of Fortune 500 companies use Zebra printers. The company has sold over five million printers, and also offers software and printing supplies.

A wide choice to suit individual needs.

Zebra's broad portfolio, including mobile printers, compact desktops and heavy-duty industrial label printers, ensures a match for most applications. Zebra is also a leader in the development of RFID printer/encoders.



Smart ideas for **enhancing field-force operations**

Mobile technology brings real business benefits to field-force operations. Advances in mobile software platforms, handheld computers and mobile printers allow the introduction of many new and improved methods for dealing with the delivery of goods or services in the field. Freed from the constraints of fixed computer access and printing, the mobile worker carries a portable printer and handheld terminal to use in the field.

Mobile technology offers proven benefits:

- Improved employee productivity
- Increased visits per day
- Increased sales margin and profit
- Reduced errors by eliminating office duplication
- Instant data transfer
- Enhanced customer service
- Faster payment processing

Zebra's broad range of portable printers allows mobile workers to print payment receipts, delivery documents, invoices, tickets and tracking labels in the field. Ideal for utilities, commercial, safety and domestic repair organisations.

Mobile technology supports numerous printing applications across various markets:

- Queue-busting point-of-sale (POS)
- Proof-of-delivery receipts
- Invoices and sales orders
- Returned goods labels
- Collection receipts
- Service reports
- Inspection labels
- Parking tickets
- Transport and leisure tickets



Mobile printing in the field



Breakdown service

Field-service engineers use mobile computers and printers to issue receipts, invoices and other documentation at the time of repair. This accelerates the payment process, eliminating the need for manual data entry and billing back in the office.

Construction

The implementation of a simple bar-code-based track-and-trace system can help locate equipment or materials quicker. Additionally, from a health and safety perspective, mobile technology facilitates the accurate maintenance of equipment in the field.

Field service/utilities

Zebra mobile printers print accurate records, receipts, invoices and other documentation that field-service personnel can review with customers on demand. Customer service is improved in many applications, through better automation, efficiency and accuracy.

Hospitality/leisure

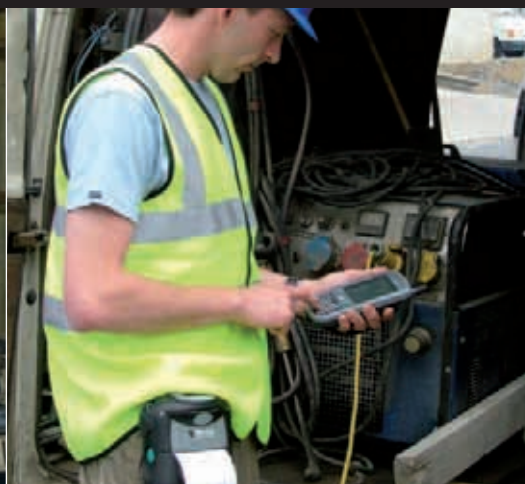
Equipped with portable computers and printers for mobile order entry, bill payment or registration, staff can serve restaurant tables and check in hotel guests quickly and efficiently.

Mobile POS

For queue-busting and better customer service, roving assistants can use mobile terminals and receipt printers. Theme parks, events and retailers can all benefit from mobile POS.

Parcel collection/delivery

Mobile printers allow postal carriers and parcel delivery drivers to sell postage, issue delivery receipts, collect payments and label parcel collections on the move. Receipts printed on demand can support and satisfy customer-service queries.



Mobile printing in the field



Public transport

Staff can print tickets, take payment and issue receipts quickly and efficiently using mobile printers, thereby helping to reduce queues and improve customer service. Mobile printers can also be used to print maps and tourist information.

Law enforcement

Mobile printers are ideal for printing and issuing speeding and parking tickets and anti-social behaviour orders on the spot. Zebra mobile printers enable police officers to accurately identify and label evidence at crime scenes, reducing errors and improving data accuracy.

Van sales

As a result of replacing manual handwritten systems with mobile terminals and receipt printers, drivers can price, invoice and take payment for products and services quickly and easily.

Vending

Vending staff can manage fulfilment and stock inventory by using mobile computers and printers for issuing invoices, delivery notes and receipts that can help satisfy customer service or billing queries.

"Zebra mobile printers allow drivers to give receipts to our customers without errors. This allows us to speed up the invoicing process, reducing drastically the time that our administrative people dedicate to this task."

Victor Garcia,
Director of Internal
Distribution &
Information Systems,
Heineken Spain



Applications benefiting from mobile technology:

- Queue-busting
- Patient transfer
- Van sales/delivery
- Direct store delivery
- Cash collection
- Field service
- Parcel delivery
- Parcel collection
- Parking tickets
- Utilities service
- Asset tracking
- Equipment hire
- Law enforcement
- Mobile repairs
- Leisure/gaming
- Breakdown services
- Veterinary/agricultural
- Rentals
- Mobile healthcare
- Public transport
- Hospitality
- Vending
- Construction
- Retail



Mobile printers for field-based industries



RW™ series

The RW series printers are IP-rated and have been designed to endure extreme temperatures, humid conditions and the inevitable knocks of mobile working, so are perfectly suited to printing receipts, invoices and work reports in the field. Accessories including in-vehicle mounts, chargers and carry-cases/clips, options such as Bluetooth and 802.11b/g wireless technologies and card-reading capability (EMV™ level 1) make these printers practical partners. Available in 50mm (2") and 104mm (4") print widths.

QL Plus™ series

Compact, convenient, and lightweight, QL Plus series printers with QuickLink™ connectivity are ideal for printing labels, picking lists, receipts, invoices and inventory reports up to 104mm (4") wide. Connectivity options such as 802.11b/g, IrDA® and Bluetooth ensure quick and easy data transfer.

Cameo® series

Cameo mobile printers are ideal for printing receipts or tickets. With Bluetooth connectivity and card-reading options, they are ideal for taking payment or card verification at point of delivery.

MZ™ series

The MZ series printers are smart assistants for any mobile receipt-printing application where you need quick, simple receipts on demand. Use 802.11g, Bluetooth, IrDA or USB to connect to a handheld or smart-phone device and print receipts. Available in 50mm (2") and 76mm (3") print widths.

Zebra mobile printers can connect to a wide range of handheld data-capture terminals, from the more rugged devices to smart phones.

With more than ten years' experience in mobile printing environments, Zebra Technologies has a broad network of technology partners and software developers to facilitate the integration of printing devices in multiple applications.

Advantages of thermal versus impact portable printers:

- Lighter weight: by as much as 50%
- Faster: by up to 700%
- More robust: with fewer moving parts than an impact printer, a thermal printer will last longer
- Higher-quality reproduction of graphics, including signatures, logos and images
- Cheaper media: typically by 20%, and no ribbon is required
- Longer duty cycle: typically an eight-hours-plus shift on a single battery charge
- Greater connectivity: Bluetooth or 802.11b/g connection to the handheld terminal is easy and efficient, but few impact printers support Bluetooth
- Increased flexibility: including scalable TrueType™ fonts and the fast printing of 2-D bar codes



Supplies and printer accessories



Why Genuine Zebra Supplies?

Quality printing is achieved by matching the right printer and labels (and ribbons where required). Genuine Zebra labels and ribbons are tested thoroughly to ensure best performance in Zebra printers and to enhance printhead life.

Need a special receipt or label?

Direct thermal offers quick and easy printing for short-term labelling and long-term archiving applications. Synthetic labels and receipts offer excellent tear- and water resistance.

Zebra Technologies offers a variety of high-quality off-the-shelf receipt paper and labels for quick and easy delivery for the entire mobile printer range. In addition its custom product service will design a label or receipt to your specification.

Receipt paper range

Description	Product name	Availability* (ZipShip SM /Custom)	Printer type	Features**
Economy receipt paper 60-micron	Z-Perform™ 1000D 60 Receipt	ZipShip	MZ series and RW series printers	Standard product, indoor short-term use, archivable for up to five years
Standard receipt paper 80-micron	Z-Perform 1000D 80 Receipt	ZipShip and Custom	MZ series, QL Plus series and RW series printers	Standard product, indoor short-term use, printed receipt archivable for up to five years
High-temperature-resistant receipt paper 80-micron	8000D High-Temp Receipt	Custom only	MZ series, QL Plus series and RW series printers	Resists sunlight and heat for twelve times longer than a standard receipt
Archivable receipt paper	8000D 10-Year Receipt	Custom only	MZ series, QL Plus series and RW series printers	These receipts remain legible for up to 10 years
Synthetic receipt paper	8000D Synthetic 110 Receipt	Custom only	QL Plus series and RW series printers	Water- and tear-resistant

* ZipShip = Zebra stocked item

Custom = made to order

** Printed images on these supplies products can be expected to last as stated, but must be stored according to specific archive conditions. Please refer to www.accesszebra.com for further information. Zebra's standard Terms and Conditions of Sale apply for all sales of Zebra products.

Zebra mobile printer accessories:

Mountings

Printers can be worn on a shoulder strap or clipped to a belt. There are also mountings for fitting them into the cabs of vehicles.

Vehicle-chargers

When mobile printers are operated in vehicles, there are special vehicle-chargers that will maintain the battery charge while en route.

Zebra Technologies operates a partner programme with members including companies providing mobile systems integration, mobile hardware, wireless networks and communications and software applications. Contact Zebra for more information or access to Zebra's partner network.

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Battery chargers

Fast chargers will replenish batteries in two to three hours. On average, a full charge will last for a typical eight-hour shift. For longer shifts and higher usage rates, spare batteries can be charged, ready for a quick change.

For further information on these products, please visit: www.zebra.com



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